

Informative Speech Outline about Social Media

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- Organization:** Topical
- Audience analysis:** College aged students, 18-21 years in range, and race in range.
- Topic:** How Social Media Has Affected Our Lives
- Specific Purpose:** To inform students about the necessities of social media and how it has affected our lives, and the warnings of abusing it.

Introduction:

- I. Attention-getter**
Look up! In the time it took you to scroll through your facebook, Instagram, and Twitter feed, you could have met someone, seen something, or experienced something that could have changed your life for the better.
- II. Motive for Listening**
As students, its so critical to balance school, sleep, and a social life. May I suggest social media doesn't exactly make you social.
- III. Credibility Statement**
I understand your struggle. Staying connected is addicting. But I have seen firsthand what it can do to someone.
- IV. Purpose or Thesis Statement**
With the influx of the social media presence today, it is important to remember the advantages and disadvantages of using these services for news, interaction, and the use of sharing our lives with others
- V. Preview Statement**
The news is at out fingertips and we can see everything firsthand. With a swipe and a tap, we are instantly "connected" to 800 of our "closest" friends. Oh, and that picture of your coffee you just took...please don't post it. We have seen enough of that.

Transition: So tell me, is it social media...or just media?

Body:

- I. Main Point 1.** We are natural consumers of what's trending, etc...
- Talk about "According to Athena Information Solutions" statistics.
 - 300 million users, 30 billion photos, and 70 million photos a day
 - Talk about the human brain and good/ bad information

Transition: If information is so good, should I look up, or look back down?

- II. Main Point 2.** Are we more or less social because of social media?
- Social media has effected our relationships and conversation lengths
 - According to "The implications of social media" by Mary Knights, People tend to spend up to 5-7 hours a day checking and browsing their phone.
 - Talk about conversation lengths
 - Give example of a date

Transition: Are you sharing your life, or just the "Instagram" you?

- III. Main Point 3.** Sharing is caring... But not really! Talk about social media sharing and posting.
- Continue date example and how sharing promotes isolation
 - Isolation leads to poor conversation skills
 - Domino effect

Transition: In the long haul, life is about the risks you take and the relationships you make. Not the pictures you post, or the phrases you tweet.

Conclusion:

- I. Summary**
- Social Media can make or break us. With the influx of the social media presence today, it is important to remember the advantages and disadvantages of using these services for news, interaction, and the use of sharing our lives with others
- II. Create a Sense of Closure**
- With that being said, did you survive this whole speech without scrolling through social media?

Works Cited

- 1) "Instagram." *Open* 16 Apr. 2012. *General OneFile*. Web. 1 Apr. 2016.
- 2) "Social Media." *Approaching Religion* 3.2 (2013): 26-37. *Academic Search Complete*. Web. 3 Mar. 2016.
- 3) Weiser, Christine. "Social media." *Technology & Learning* Sept. 2013: 38. *AcademicOneFile*. Web. 3 Mar. 2016.
- 4) Walaski, Pamela. "Social Media." *Professional safety* 58.4 (2013): 40-9. *ProQuest*. Web. 3 Mar. 2016.
- 5) Knights, Mary "THE IMPLICATIONS OF SOCIAL MEDIA." *CULTURAL & SOCIALHISTORY* 11.3 (2014): 329-33. Web. 3 Mar. 2016.